

PROMOTION RECOMMENDATION
The University of Michigan-Dearborn
College of Arts, Sciences, and Letters

Jennifer L. Proctor, assistant professor of journalism and screen studies, Department of Language, Culture, and Communication, College of Arts, Sciences, and Letters, is recommended for promotion to associate professor of journalism and screen studies, with tenure, Department of Language, Culture, and Communication, College of Arts, Sciences, and Letters.

Academic Degrees:

M.F.A.	2007	University of Iowa, Film and Video Production
M.A.	2005	University of Iowa, Film Studies
B.S.	1998	University of Texas at Austin, Radio-Television-Film, B.A., Philosophy

Professional Record:

2010 – present	Assistant Professor, Department of Language, Culture, and Communication, University of Michigan-Dearborn
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Summary of Evaluation:

Teaching: Professor Proctor's teaching is rated as excellent. She has taught eight different courses, three with online versions. Her teaching evaluations are consistently strong, with excellent commentaries from students. Her peer reviews from colleagues in the department are stellar. Professor Proctor played a central role in developing journalism and screen studies (JASS) as a separate major (formerly a concentration within the communications degree). She also redesigned several courses, including academic service learning courses and innovative course redesigns such as "New and Emerging Media," "Communication Design for Web and Mobile," and "Media Production for the Metropolitan Community." The media production course has tackled several innovative projects such as a mobile scavenger hunt used at university orientations, an exciting partnership with Pewabic (formerly Pewabic Pottery), and, most recently, created an ambitious, large-scale interactive documentary about Detroit-based storyteller and activist Satori. As a result of all of these efforts, Professor Proctor was deservedly awarded the 2015 Distinguished Teaching Award in the non-tenured category.

Research and Creative Activities: Professor Proctor's research and creative activities are rated as excellent. Professor Proctor's research is an impressive combination of traditional scholarly publications, traditional film and video production, and new media/art approaches to creative work. The thread throughout her creative and scholarly research emphasizes experimental approaches to traditional forms – documentary storytelling, scholarly publishing, and experimental approaches to experimental films. Her work also consistently explores important issues such as gender representation by investigating the role of gender in a variety of screens – cinema, television, the internet, and video games.

Recent and Significant Publications:

- Proctor, Jennifer, "Appropriating Memories: Home Movies and Spatial Montage," *Revista Laika*, Vol. 2, No. 4 (December 2014).
- Proctor, Jennifer, "The Tragedy of the Unreliable Narrator in The Girl Chewing Gum," *The Journal of Short Film Studies*, Vol. 2 Issue 2 (March 2012):147-150.
- Proctor, Jennifer, Kyja Kristjansson-Nelson, and River Branch, "The Woman with the Movie Camera Redux: Revisiting the Position of Women in the Production Classroom," *Jump Cut: A Review of Contemporary Media* 53 (Summer 2011): n. page. Web.
- Proctor, Jennifer, and Maher, Brigid, "Emotional Multiplicities in Multi-Sourced Work," In Matt Soar and Monika Gagnon (Ed.), *Database/Narrative/Archive Anthology*, Web (May 2013).
- "Jennifer Proctor – Quickened: A Video eBook," Axon: Creative Exploration 3.1 EPUB file (March 2013).
- Proctor, Jennifer, "Teaching the Annotated Video Essay with Mozilla's Popcorn Maker," *Cinema Journal Teaching Dossier*, Vol 1 (2) Spring/Summer 2013.
- Proctor, Jennifer - troubling your horizons (2014). Interactive online documentary.
- Proctor, Jennifer - Spline Describing a Phone (2012). Video installation. Experimental Film Festival Portland, Oregon, May 2014.
- A Movie by Jen Proctor (12:00, 2010). Short found footage video.
- A Satori Story, interactive online documentary produced in collaboration with students in JASS 405: New and Emerging Media.

Service: Professor Proctor's service is rated as excellent. Her service is exemplary at all levels, from discipline curriculum and co-planning of a new multi-media studio to her service on important departmental and college committees such as LCC Department Executive Committee and CASL Strategic Planning Committee. Beyond the university, Professor Proctor serves on the advisory board of the UFVA, a member of the screening committee for the Ann Arbor Film Festival, and a peer reviewer for academic journals, *The Journal of Media Practice* and *Feminist Media Studies*.

External Reviewers:

Reviewer A: "I estimate that Professor Proctor is a strong candidate in her field: she would make a desirable hire at my university based on her versatility as a media creator, a writer, a teacher with strong interest in community engagement, and as an adventurous experimenter with new technologies."

Reviewer B: "Both the creative and written work is of consistently high quality. The essays weave insight from personal experience with established ideas from film and new media theorists; it is rare and refreshing to see a creative film practitioner who is equally versed at writing critical texts ... She is focused on a set of research interests that allows and range of questions and explorations, yet maintains a consistent voice."

Reviewer C: "Professor Jen Proctor is a keen scholar, working not only in media production but also in the written word. Her more traditional publications, as well as her on-line offerings are rigorous and of import to the various constituencies targeted. Both commissioned and juried

writings are notable in the field, and provide a basis for further analysis in these niches. ... She has a distinct directorial hand, and is able to present cultural nuance with grace. Her work indicates a high level of competency with expression in varied forms.”

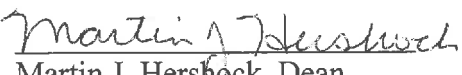
Reviewer D: “I think one of the strengths of Jennifer’s portfolio is its range within overarching categories that often return to questions of cultural influences, gender, family, technology, and art. Her work coheres thematically and explores essential questions but does not feel redundant, just as her homage media works (A Movie by Jen Proctor and Spline Describing a Phone) are fresh and cumulative rather than derivative. When I think of the top tier of media makers working at colleges and universities she easily lands in that elite group. I believe her promise for continuing development is excellent, and I eagerly anticipate seeing her future works.”

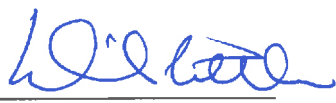
Reviewer E: “Professor Proctor’s creative work has garnered well-deserved attention: eliciting reviews in respected journals and screenings in international and national venues. Her essays are instructive and widely shared. Professor Proctor’s varied output over her first several years up to tenure have been impressive. Collectively this speaks well of her potential to continue to impact the field of media arts and evolve into a nationally recognized media artist and scholar.”

Reviewer F: “Jennifer Proctor contributes unique and new contributions to the discourses of screen cultures through her academic, scholarly, and artistic work. She develops new grammars for translating internal personal experiences (interiorities) through digital systems and fostering creativity and criticality in the education of these systems. She recognizes the potential of new technologies to present artistic opportunities for these efforts and seems to engage new systems with enthusiasm.”

Summary of Recommendation:

Professor Proctor has been rated excellent in the areas of teaching, research, and service. She is an engaging and rigorous teacher, a creative and innovative filmmaker and scholar, and a highly valued member of the university community. We are pleased to recommend, with strong support of the College of Arts, Sciences, and Letters Executive Committee, Jennifer L. Proctor for promotion to associate professor of journalism and screen studies, with tenure, Department of Language, Culture, and Communication, College of Arts, Sciences, and Letters.


Martin J. Hershock, Dean
College of Arts, Sciences, and Letters


Daniel Little, Chancellor
University of Michigan-Dearborn

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